2018 EXHIBITOR PROSPECTUS

Redefining Wound Care
BRINGING TOGETHER BASIC RESEARCH, CLINICAL TRANSLATIONAL SCIENCE, HEALTH POLICY, AND PATIENT ADVOCACY.

The Seventh Annual Meeting of the American College of Wound Healing and Tissue Repair

This unique meeting will address the need for creating a formal wound care specialty and will also focus on high level issues regarding scientific breakthroughs, policy and regulatory issues facing the field and technological advances that will change the landscape of the wound care industry.
We invite you to join us at the Seventh Annual Meeting of the American College of Wound Healing and Tissue Repair (ACWH) on October 4-6, 2018 at the Hilton Chicago, Illinois.

The College is a non-profit organization committed to advancing the field of wound care through education, research, and advocacy, with the goal of designating wound care as a board-certified medical specialty.

During this 2 1/2 day meeting, over 500 leaders will gather from multidisciplinary fields in wound care, including physicians, podiatrists, nurses, physical therapists, and researchers. The program features live OR and clinical cases, panel discussions, and symposia from more than 30 faculty members.

Friday and Saturday's agenda will focus on clinical topics, live demonstrations, systems biology, health policy, and research and innovation.

Don't miss this opportunity to network with key attendees in the field of wound care! Call us now to schedule your space!

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CONTACT US

International Conference Management
127 Main Street North • Woodbury, CT 06798
Tel: 337.298.3869 • Fax: 337.235.7300
Brandy D'Heilly, brandy@acwound.org
EXHIBITOR DETAILS

EXHIBIT DATES AND TIMES

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Set-Up</td>
<td>Thursday, Oct 4</td>
<td>8:00 am-5:30 pm</td>
</tr>
<tr>
<td>Exhibit Breakdown</td>
<td>Saturday, Oct 6</td>
<td>12:30-2:00 pm</td>
</tr>
</tbody>
</table>

Exhibit Hours

- Friday, October 5: 10:00 am-3:30 pm
- Saturday, October 6: 10:00 am-12:30 pm

*Times subject to change

EXHIBITOR BENEFITS

- Booth size options of 10' x 20', 10' x 10', or 6' table-top
- 8' high drape and 7" x 44" one-line booth sign; Carpeted Ballroom
- Badges with access to all scientific sessions and the Exhibit Hall
- Breakfast, lunch and refreshment breaks daily, all served in the Exhibit Hall
- Contest for attendees requiring visits to exhibitors
- Product factoid listing on the ACWH website
- Conference bag insert given to all attendees upon registration check-in; Insert deadline is Tuesday, October 2, 2018 (instruction form included in this prospectus)

CONFERENCE HOTEL

Chicago Marriott Downtown • 7540 North Michigan Ave • Chicago, IL 60611
312-836-0100
Special Conference Rate: $259
Deadline for discounted rooms: September 12, 2018

SHIPPING INFORMATION

TBA
COMPLIANCE

By signing the Exhibit Application your organization understands and agrees to abide by all outline regulations outlined. The signer of this agreement also agrees to share the regulations with your organization’s representative(s) who will attend the conference and will be responsible for the conduct of your attendees. All regulations will be enforced without exception. Any violation will be addressed by ICM, which reserves the right to dismiss exhibitors without refund or appeal for redress. All exhibitors will abide by the ACCME Standards of Commercial Support outside the Exhibitor area. Arrangements for commercial exhibits or advertisements will not be a condition of commercial support.

SPACE ASSIGNMENT

Exhibit space is limited and assigned on a first-come, first-served basis. To ensure availability, please reserve your exhibit space as soon as possible. Exhibitors will be notified of space assignments the week of July 10, 2018. ACWH reserves the right to reassign space if it is deemed necessary. No subletting or sharing of booth space is permitted.

BADGE POLICY

All company representatives must be registered for the conference. After the Exhibitor Space Application is received, your company contact person will receive a link to register all company representatives. A registration is required for all representatives who will be in attendance. Onsite, badges will be given and are required at all times during the conference for admission into the Exhibit and Education Ballrooms. Registrations/badges beyond your limit may be purchased online for $350 each.

HOLD HARMLESS CLAUSE

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor’s activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as thier resecutive agents, servants, and employees from any and all such losses, damages, and claims.

PAYMENT

Final exhibit payment must be received by November 1, 2018, or the exhibit space will be reassigned and the exhibitor will forfeit all deposits paid. Payments received after October 16, 2018 will incur late fees: within 30 days - 2%, 60 days - 5%, and after 60 days - 10%.

CANCELLATION POLICY

Requests for cancellation of reserved exhibit space must be made in writing to brandy@acwound.org. Refunds less a 15% administrative fee will be granted for requests received on or before October 5, 2017. After this date, refunds for reserved space will not be granted.
INSTALLATION

For safety and security reasons, only your representative(s) directly responsible for booth installation is/are permitted in the exhibit hall during installation. All exhibits, back walls, and decorations must be limited to 8’ in height and not extend more than 3’ from the back wall. Exhibits should not project beyond the allotted space nor obstruct the view of or interfere with traffic to other exhibits. Exhibits cannot block aisles or fire exits. Exhibit installation must be completed during the allotted hours. If an exhibit or materials fail to arrive in time for installation during these hours, your organization is still responsible for the exhibit fee. No exhibit may be installed after the hall opens.

GENERAL CONDUCT

Exhibit representatives must not deface the walls or floors of the building, the booths, or the equipment in the booths. Any and all damages, losses, expenses, and/or costs (including but not limited to attorney’s fees) resulting from failure to observe these rules shall be payable by the exhibitor. Exhibitors or their representatives, who fail to observe these rules of general conduct or who conduct themselves in an unprofessional or unethical manner, may be dismissed without refund or appeal for redress.

PRODUCT DISPLAY

Exhibitors may display technologies, programs, products, or services only in their assigned booth space. The distribution of all medication samples (i.e., anything that has a potential therapeutic effect) is not allowed.

INVESTIGATIVE PRODUCTS

To comply with the Food and Drug Administration’s Guidelines on Notices of Availability, any exhibits showcasing off-label or unapproved uses of drugs, devices, technologies, programs, products, or services must disclose that fact.

EDUCATIONAL MATERIAL

Distribution of educational materials by exhibitors or their representatives is limited to the booth space in the exhibit hall (not in conference meeting rooms).

INDUSTRY MEETING SPACE

Social functions or meetings may be held by exhibitors during the ACWH conference as long as it does not conflict with the conference education or symposia events. Meeting space is available at the conference hotel on an approved and first-come, first-served basis. To request space, complete and submit the Meeting Room Request form that is included in this prospectus. Only approved 2018 ACWH exhibitors will be allowed to utilize the meeting space and will be charged an additional $750 for use of the meeting room. Approval notification and room assignment will be sent shortly after the request is made.
3M Health Care
Acelity (KCI, LifeCell)
Alliqua BioMedical
Apria Healthcare
Coloplast
ConvaTec
Derma Sciences, Inc.
Fashek Foundation
Healogics
Hollister Wound Care
Integra LifeSciences
Journal of Wound Technology
Kreg Therapeutics

MTF Woundcare
Medline Industries
MiMedx
Milliken Healthcare Products, LLC
NOVADAQ
NuTech Medical, Inc.
Organogenesis
Osiris Therapeutics, Inc.
Perimed, Inc.
Smith & Nephew
UpLifeUSA
2016 DEMOGRAPHICS

TOTAL ATTENDANCE
282

REGISTERED GROUPS
MD/DO/DPM 45%
RN/PT/AHP 20%
PA/APN 8%
Resident 3%

TITLES
MD 31%
RN 8%
PhD 6%
DPM 9%
PT 6%
NP 4%
DO 3%

SPECIALTIES
Wound Care/HBO 36%
Podiatry 5%
Vascular Surgery 5%
General Surgery 5%
Physical Therapy 3%
Family Practice 2%
Orthopedics 2%

STATES
Illinois
Texas
California
Maryland
New Jersey

2016 EVALUATION SUMMARY

<table>
<thead>
<tr>
<th>Information Presented:</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Addressed a professional practice gap</td>
<td>4.66</td>
<td></td>
</tr>
<tr>
<td>Provided new ideas or information that I expect to use</td>
<td>4.80</td>
<td></td>
</tr>
<tr>
<td>Reinforced my current practice/treatment habits</td>
<td>4.70</td>
<td></td>
</tr>
<tr>
<td>Will likely result in making changes within the healthcare team</td>
<td>4.55</td>
<td></td>
</tr>
<tr>
<td>Will help to improve patient outcomes</td>
<td>4.67</td>
<td></td>
</tr>
<tr>
<td>Future activities on this subject is important to my practice</td>
<td>4.75</td>
<td></td>
</tr>
<tr>
<td>Future activities on this subject is important to the healthcare team</td>
<td>4.76</td>
<td></td>
</tr>
<tr>
<td>Was free of commercial bias/influence</td>
<td>4.54</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Conference logistics met my expectations concerning:</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Quality of the instructional process</td>
<td>4.76</td>
<td></td>
</tr>
<tr>
<td>Quality of presentations</td>
<td>4.78</td>
<td></td>
</tr>
<tr>
<td>Effectiveness of educational methods</td>
<td>4.73</td>
<td></td>
</tr>
<tr>
<td>Teaching materials used</td>
<td>4.54</td>
<td></td>
</tr>
<tr>
<td>Conference hotel</td>
<td>4.45</td>
<td></td>
</tr>
<tr>
<td>Administration and staff</td>
<td>4.64</td>
<td></td>
</tr>
</tbody>
</table>
Complete this form and mail it with your payment to ensure your space reservation.

Note: Exhibitor fee included in all Supporter Levels.

Company Name _____________________________________________________________

Name for Booth Sign _______________________________________________________

Company Website __________________________________________________________

Company Representative ____________________________________________________

Position __________________________________________________________________

Street Address __________________________________________________________________

City ___________________________ State __________ Zip ______________

Phone ______-____-______ Fax ______-____-______

E-Mail ____________________________________________________________________

Product to be Displayed _____________________________________________________

Description of Product (Attach Typed Description) _____________________________

We prefer NOT to be next to or across the aisle from __________________________________________

$__________________________ ________________

Exhibitor Total ____________________________

Representative Signature ____________________________

I am an authorized representative of the company with full power to sign and execute this application. The company listed agrees to comply with all instructions, rules, and regulations and agrees to promptly submit all information requested by ACWH. By submitting a signed copy of this contract, we hereby apply for exhibit space for the ACWH meeting.

PAYMENT METHOD

☐ Check in the amount of $____________ payable to International Conference Management, Tax 72-0846838

☐ Charge in the amount of $____________  ☐ Visa  ☐ MasterCard  ☐ American Express  ☐ Discover

Credit Card Number______________________________________________ Exp Date_____/______ Security Code_______

Cardholder Name_____________________________________________________

Cancellation: Requests for cancellation of reserved exhibit space must be made in writing to brandy@acwound.org. Refunds less a 15% administrative fee will be granted for requests received on or before October 5, 2016. After this date, refunds for reserved space will not be granted.

Mail Payment and Application to:

International Conference Management ♦ 127 Main Street North ♦ PO Box 1007 ♦ Woodbury, CT 06798

All representatives MUST be registered with the conference. Company representative listed above will receive a link to register all reps online.

For further information contact: Brandy D’Heilly, Account Executive, Brandy@acwound.org or 337.298.3869
Chicago Marriott Downtown Magnificent Mile  
October 5-6, 2018

MEETING SPACE REQUEST

<table>
<thead>
<tr>
<th>Company:</th>
<th>Contact Person:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address:</td>
<td>City:</td>
</tr>
<tr>
<td></td>
<td>State:</td>
</tr>
<tr>
<td></td>
<td>Zip/Postal Code:</td>
</tr>
<tr>
<td>Phone (  )</td>
<td>Fax (  )</td>
</tr>
<tr>
<td></td>
<td>Email:</td>
</tr>
<tr>
<td># Attending:</td>
<td>Day/Date of Meeting:</td>
</tr>
<tr>
<td></td>
<td>Start Time: AM/PM</td>
</tr>
<tr>
<td></td>
<td>End Time: AM/PM</td>
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</table>

Meeting Name:

<table>
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<tr>
<th>TYPE OF FUNCTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Breakfast</td>
</tr>
<tr>
<td>☐ Lunch</td>
</tr>
<tr>
<td>☐ Dinner</td>
</tr>
<tr>
<td>☐ Reception</td>
</tr>
<tr>
<td>☐ Meeting Only</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>ROOM SET</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ BANQUET</td>
</tr>
<tr>
<td>☐ CLASSROOM</td>
</tr>
<tr>
<td>☐ CONFERENCE</td>
</tr>
<tr>
<td>☐ HEAD TABLE (#____)</td>
</tr>
<tr>
<td>☐ HOLLOW SQUARE</td>
</tr>
<tr>
<td>☐ PODIUM</td>
</tr>
<tr>
<td>☐ RECEPTION</td>
</tr>
<tr>
<td>☐ THEATER</td>
</tr>
<tr>
<td>☐ U SHAPE</td>
</tr>
<tr>
<td>☐ OTHER ____________________________</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>AUDIOVISUAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ NONE</td>
</tr>
<tr>
<td>☐ PODIUM W/MIC</td>
</tr>
<tr>
<td>☐ LAVALIERE MIC</td>
</tr>
<tr>
<td>☐ LCD PROJECTOR</td>
</tr>
<tr>
<td>☐ SCREEN</td>
</tr>
<tr>
<td>☐ LAPTOP/PC</td>
</tr>
<tr>
<td>☐ LASER POINTER</td>
</tr>
<tr>
<td>☐ EASEL(S) (#____)</td>
</tr>
<tr>
<td>☐ FLIP CHART(S) W/MARKERS (#____)</td>
</tr>
<tr>
<td>☐ POLYCOM CONFERENCE PHONE</td>
</tr>
<tr>
<td>☐ INTERNET CONNECTION</td>
</tr>
<tr>
<td>☐ OTHER ____________________________</td>
</tr>
</tbody>
</table>

Meeting Space Fee: $750

Return completed form to:

Brandy D’Heilly · brandy@acwound.org · Fax: 337-235-7300
Deadline: October 2, 2018

- Maximum size of insert is 8.5" x 11"
- Prior to printing insert, send a proof for approval to Brandy D'Heilly-brandy@icm-med.com
- FOR SYMPOSIUM ONLY - All inserts must include the following statement: “This non-CME accredited activity is supported by [Company].”
- Ship **400** inserts to arrive by Tuesday, October 2 in a box labeled "bag stuffing material"
- Fill out the form below and affix to the box(es)
- Provide shipping tracking number to Brandy D'Heilly to prevent lost packages onsite

**Attn: EVENT SERVICES**

Chicago Marriott Downtown Magnificent Mile
540 North Michigan Ave.
Chicago, IL 60611
Tel: 312-836-0100

**ACWH - American College of Wound Healing and Tissue Repair**

Arrival Date: 10/2/18

Hotel Contact: Event Services Phone: 312-836-0100

Onsite Contact: Brandy D'Heilly Phone: 337.298.3869

Total Number of Boxes: _______ Box Number _______ of _______
7TH ANNUAL MEETING OF THE AMERICAN COLLEGE OF WOUND HEALING AND TISSUE REPAIR

SUPPORT LEVELS

EXECUTIVE PLATINUM  $75,000
10' x 20' Exhibit Space
15 Conference Registrations
Opportunity to Present a Symposium
Logo on Conference Bag
Two E-mail Blasts to the Registration List
Conference Bag Insert
Opportunity to Submit Three Poster Abstracts
- Additional Posters are $300
Opportunity to Participate in the Hands-On Workshop

PLATINUM  $50,000
10' x 20' Exhibit Space
12 Conference Registrations
Lanyards (Company to provide)
Opportunity to Present a Symposium
(F&B not included)
One E-mail Blasts to the Registration List
Conference Bag Insert
Opportunity to Submit Two Poster Abstracts
- Additional Posters are $300
Opportunity to Participate in the Hands-On Workshop

GOLD  $25,000
10' x 10' Exhibit Space
10 Conference Registrations
Opportunity to Present a Symposium
(F&B not included)
GOBO
Conference Bag Insert
Opportunity to Submit Two Poster Abstracts
- Additional Posters are $300

SILVER  $15,000
10' x 10' Exhibit Space
8 Conference Registrations
Signage (Company to provide)
Conference Bag Insert
Opportunity to Submit Two Poster Abstracts
- Additional Posters are $300

BRONZE  $10,000
10' x 10' Exhibit Space
6 Conference Registrations
Conference Bag Insert
Opportunity to Submit One Poster Abstract
- Additional Posters are $300

EXHIBITOR  $4,000
Table-Top Display
4 Conference Registrations
Conference Bag Insert
Opportunity to Submit Poster Abstract for a $300 fee

Booth Purchase Includes:
- Access to the General Session and Exhibit Hall
  (additional badges may be purchased for $350 each)
- Breakfast, lunch and refreshment breaks
- Recognition of participation in course materials
- 6’ draped table and two chairs
- Product description and company logo on the ACWH website

Hands-On Workshops
$3,500 - Practical Clinical Workshop Saturday, December 3 8:00 am-12:00 Noon.
The fee includes a table in the workshop for your product demo to participants and 2 registrations for your company reps.

For further information contact: Brandy D’Heilly, Account Executive, Brandy@acwound.org or 337.298.3869